



AmberTAG, Inc. (“AmberTAG, Inc.”, “we”, “us”, or “our”) is committed to protecting your privacy and respecting your choices. This Privacy Notice explains how we collect, use, and process personal information through our website and related interactions, in compliance with applicable data protection laws.

Personal Information We Collect

For the purposes of this Privacy Notice, “Personal Information” refers to any information that can identify an individual, either directly or indirectly.

We may collect the following categories of personal information:

● Information You Provide

- Name
- Email address
- Company and designation
- Country
- University and academic details
- Graduation timeline
- Contact number

● Information Collected Automatically

- IP address
- Device and operating system details
- Browser type
- Website usage data
- Cookies and similar technologies

(For more details, please refer to our Cookie Policy.)

Use of Personal Information

We use personal information for the following purposes:

- To improve website functionality, usability, and maintenance
- To understand user behavior and engagement with our website
- To create and manage user accounts
- To respond to inquiries and provide support
- To provide relevant content based on user preferences
- To process job applications and related requests
- To manage participation in events, competitions, or similar initiatives



Legal Basis for Processing

We process personal information based on:

- **Contractual Necessity**
 - To provide access to website services
 - To create and manage user accounts
- **Legitimate Interests**
 - To improve website performance and user experience
 - To communicate with users and respond to requests
 - To analyze website usage patterns
- **Consent**
 - To manage participation in events or competitions
 - To publish participant information where applicable

You may withdraw your consent at any time where processing is based on consent.

Consequences of Not Providing Personal Information

If you choose not to provide required personal information, we may be unable to provide certain services or functionalities.

Data Sharing and Disclosure

AmberTAG, Inc. does not sell personal information.

We may share personal information with:

- **AmberTAG, Inc.** affiliates and subsidiaries
- Business partners and service providers
- Authorized third-party vendors and contractors

We may also disclose personal information:

- To comply with legal obligations
- To regulatory authorities and law enforcement agencies

International Data Transfers



Your personal information may be transferred to and processed in countries outside your jurisdiction. Where required, we implement appropriate safeguards, such as standard contractual clauses, to ensure data protection.

Cookies

We use cookies and similar technologies to enhance user experience and analyze website usage. Please refer to our Cookie Policy for more details.

Do Not Track

At this time, our website does not respond to “Do Not Track” (DNT) signals due to the absence of standardized guidelines.

Our Rights

Subject to applicable data protection laws, you may have the right to:

- Access, correct, or delete your personal information
- Object to or restrict processing
- Withdraw consent (where applicable)
- Request data portability

To exercise your rights, contact: privacy@ambertag-inc.com

California Privacy Rights

If you are a California resident, you may have additional rights under applicable laws. **AmberTAG, Inc.** does not currently share personal information with third parties for their direct marketing purposes.

Data Security

AmberTAG, Inc. implements appropriate administrative, technical, and physical safeguards to protect personal information from unauthorized access, disclosure, or misuse.

Data Retention

Personal information is retained only as long as necessary to fulfill the purposes outlined in this Privacy Notice, unless a longer retention period is required by law.

Third-Party Links

Our website may contain links to third-party websites. **AmberTAG, Inc.** is not responsible for the privacy practices or content of such external sites.

Children’s Privacy



Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children without appropriate consent. If such data is identified, it will be deleted promptly.

Minors under 18 years of age may request deletion of their personal information by contacting us at privacy@ambertag-inc.com. While we make reasonable efforts to fulfill such requests, please note that deletion may not result in the complete removal of all data from our systems.

Contact and Complaints

If you have any questions regarding our privacy practices or this Privacy Notice, or if you would like to request this notice in another format, please contact us:

Address: **800 W El Camino Real , Suite 180, Mountain View, CA 94040**

Email: privacy@ambertag-inc.com

Updates to This Privacy Notice

AmberTAG, Inc. may update this Privacy Notice from time to time. Updated versions will be posted on our website.